Selling fashion in a flash

ADAM BERNHARD

Founded HauteLook, a ‘flash-sale’ website, four years ago in Switzerland. He has received millions of more than 40 million, he works with Joie. 

Background: HauteLook was founded four years ago, in 2007, by Adam Bernhard. The site has more than 120,000 active users in the United States, and the company has raised more than $10 million in funding. Bernhard is also interested in the Internet of Things (IoT), and how it can be used to connect people and devices. 

Bernhard, 33, is the founder and CEO of HauteLook, a ‘flash-sale’ marketplace where members can purchase fashion and home decor at discounted prices. The company was founded in 2007 and is based in Los Angeles. Bernhard previously worked at Joie, a clothing and accessories brand. 

In an interview, Bernhard said, “I decided what I wanted to buy based on what they have,” and that he was a fan of flash sales. He worked at a neighborhood joint; he also stocked shelves at a drugstore and got a job busing tables at a local pizza place. Bernhard knew he wanted a business. One thing is very good judge of who you’re selling to, and the other is how you’re dealing with. From a very young age, Bernhard had been involved in sales and marketing. He worked at a candy store and a bookstore, and then figured out how to get the product to where it would be sold.

Bernhard grew up in Santa Monica, Calif., and his family moved around a lot. Bernhard’s first job was in the toy business. He then worked in the clothing and home decor industries. Bernhard attended UCLA and graduated from the University of Southern California in 1996.

Bernhard used to work at Joie, a clothing and accessories brand, and he left to start HauteLook. He said he was a good judge of who you’re selling to, and that the Internet of Things (IoT) can be used to connect people and devices.

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Answer: The Internet of Things (IoT) can be used to connect people and devices. It allows them to place larger quantities of products, and it’s a way for companies to connect with their customers. Bernhard is interested in the IoT, and how it can be used to connect people and devices.

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HauteLook’s Johnson and Jessica Simpson. The company’s success is due to its ability to get the latest private sales, which typically offer 50% to 75% off retail prices, and to have a few days to promote them. Bernhard said that he was interested in the Internet of Things (IoT), and how it can be used to connect people and devices.

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